



Sukanya Deepak

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EDUCATION

Köln International School of Design,
TH Köln { 2019 - 2021 }
MA Integrated Design

Pearl Academy, Nottingham Trent
University { 2011 - 2015 }
Bachelor of Arts - Communication Design

SCHOLARSHIPS & AWARDS

- End-Of-Study Scholarship, TH Köln
- Nominee, Kölner Design Preis 2022
Master thesis - The Playground

LANGUAGES

- English (Native/Fluent)
- Hindi (Native/Fluent)
- Tamil (Native)
- German (A2)

INTERESTS

- Visual/UI Design
- User Research
- Systems Design
- Design Strategy
- Sustainable Design
- Participatory Design

SOFTWARES

- Adobe Creative Suite
- Figma
- Hubspot
- Sketch
- InVision

Graphic Designer

Working at the intersection of design, research and strategy focusing on social impact projects. Interested in creating meaningful experiences for humans through participatory design methods.

EXPERIENCE

ecolytiq GmbH

2022 - 2023

Graphic Designer + UI Designer

- Developed the brand presence across collaterals
- Incharge of expanding ecolytiq’s social media presence across channels
- Developed UI screens for tracking carbon footprints through transactions
- Designed engaging reports and infographics

Newschecker, India

2021 - 2023

Lead Designer and Brand Strategist

- Designed the brand identity and style guidelines for Newschecker
- Developed collaterals ranging from ads, reports, infographics, video content and other templates
- Designed the website for desktop and mobile view

Quicksand Design, New Delhi, India

2017 - 2019

Graphic Designer + UX Designer

- Lead the brand strategy to make sexual and reproductive health services accessible to young adults in Rajasthan, India.
- User research and redesign of a mobile reading application for parents and children in India.
- Developed toolkits to help in the implementation of various on ground social impact projects.

Fisheye Design, New Delhi, India

2015 - 2017

Lead Graphic Designer

- Lead the design for various communication collateral across print and digital for a large B2B telecom company
- Design of reports, brochures and print based collateral
- Lead the design for branding projects

SKILLS

Visual

Layout & Typography | Graphics & Branding | Illustration | Video-editing

Interaction

User Research | Wireframing | Prototyping | User testing

Software

Adobe Creative Suite | Figma | Sketch | Microsoft Office | Wordpress | Hubspot